

The Jackson Ski Touring Foundation

Not-For-Profit Community Impact Statement

From the Mission Statement of the organization:

".... to provide recreational and competitive opportunities for X/C skiing and snowshoeing that enrich lives and promote healthy lifestyles for all."

Since its founding forty years ago the Jackson Ski Touring Foundation has imbedded itself richly and fully into the life of the community. Starting with the mutually beneficial relationship of landowners and the foundation, it would be hard to imagine Jackson Village, and its surrounding communities, without the extraordinary web of ski trails and winter resources long associated with JSTF. More than just offering a trail system, however, the foundation has sought to immerse people of all ages and backgrounds in the lifelong richness of the sport. This is in evidence through the following activities:

- Every Jackson school student receives free after school skiing and free rentals. This number has ranged from as few as 17 to as many as 50 students, with about 40% of these enjoying free rental equipment. All Jackson students, along with those from nearby Bartlett, ski for free from birth through high school.
- JSTF has provided local racers with training days and financial support to compete nationally. High school and college students have received free skiing ranging from 100 to 1000 training days annually, depending on the year and, of course, snow conditions. In addition, the foundation has given direct financial support to Junior National competitors and even a local Olympian who needed airfare.
- JSTF supports many charitable events such as "Go Red for Women", the Junior Skier Fundraising Party, High School and College Competitions (which are mostly subsidized by our organization), Women's Ski Day (NENSA). We also work closely with the American Heart Association, as well as the Jackson Grammar School Spring Ski-a-thon
- Disabled athletes are offered unlimited use of our facilities without charge. They ski here frequently and attend events where a special designated competition is offered within the framework of a larger competition. We held the 5th World Disabled Championships in 1990 when 18 nations came to Jackson. We derived no direct income from that event. We held the first FIS and USSA sanctioned cross country ski race (The Jackson International 10K) where both able bodied and disabled athletes competed in the same competition (1989)
- JSTF annually cohosts with the Mount Washington Nordic Club the White Mountain Classic 30K race, having just successfully held it for the 9th year in a row. This race brings racers from across New England to Jackson and is the major fundraiser for youth

x-c racing in the valley. The monies raised have been used to fund the Kennett Middle School x-c coach since the SAU#9 has never funded the position in its annual budget, paid for all valley kids' (50) entry fees to last year's youth Bill Koch New England festival so that no valley child would be deprived of the opportunity due to family budget limitations, as well as supporting upcoming role models like Sean Dougherty who just won two silver and one gold medal in the youth biathlon championships.

- Local businesses enjoy many benefits at no cost to them, and over 200 people are employed as a direct or indirect result of the work JSTF does. 18 lodging properties and 10 restaurants are positively impacted by the availability of skiing within the village.
- In a typical ski season JSTF provides skier days as follows:

Season	Annual	Day Skiers	Total Skier Days
2012	14652	13502	28154
2011	15684	11684	27368
2010	16524	11006	27530
2009	16032	17975	34007
2008	14628	19193	33821
2007	12000	12868	24868
5-Yr Avg	14974	14545	29519

The intent of this statement is to support and emphasize the strong financial commitment of the foundation to the sport, and to our communities. A true community-based non-profit organization, JSTF steadfastly endeavors to leave no potential skier behind.